



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser **WARREN FOR SENATE 2012 (3373)**
Agency **Media Strategies & Research (1800)**
Buyer
Salesperson
Shiebler, Charles (1011)
ph: (617) 725-0777

Product **POLITICAL CANDIDATE (1051)**

Brand **EST 11585 8/13-8/19/12 (27127)**

Acct Types **Local/Political Candidate Agency**

Est/Headline **11585/**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **8/27/2012 4:31:46PM**

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

DUPLICATE INVOICE

WHDH Boston (WHDH)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00AM- 5:30AM	Day/M-1,W-1	08/13/12 5:20AM (Mo)	00:30	7 News Today in New England	EW12108	\$400.00	
1.0	SPOT	5:00AM- 5:30AM	Day/M-1,W-1	08/15/12 5:28AM (We)	00:30	7 News Today in New England	EW12108	\$400.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/13/12 5:44AM (Mo)	00:30	7 News Today in New England	EW12108	\$400.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/14/12 5:40AM (Tu)	00:30	7 News Today in New England	EW12108	\$400.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/15/12 5:58AM (We)	00:30	7 News Today in New England	EW12108	\$400.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/16/12 5:44AM (Th)	00:30	7 News Today in New England	EW12108	\$400.00	
2.0	SPOT	5:30AM- 6:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/17/12 5:44AM (Fr)	00:30	7 News Today in New England	EW12108	\$400.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/13/12 6:25AM (Mo)	00:30	7 News Today in New England	EW12108	\$1000.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/14/12 6:20AM (Tu)	00:30	7 News Today in New England	EW12108	\$1000.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/15/12 6:25AM (We)	00:30	7 News Today in New England	EW12108	\$1000.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/16/12 6:18AM (Th)	00:30	7 News Today in New England	EW12108	\$1000.00	
3.0	SPOT	6:00AM- 6:30AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/17/12 6:18AM (Fr)	00:30	7 News Today in New England	EW12108	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/13/12 6:58AM (Mo)	00:30	7 News Today in New England	EW12108	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/14/12 6:43AM (Tu)	00:30	7 News Today in New England	EW12108	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/15/12 6:57AM (We)	00:30	7 News Today in New England	EW12108	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/16/12 6:58AM (Th)	00:30	7 News Today in New England	EW12108	\$1000.00	
4.0	SPOT	6:30AM- 7:00AM	Day/M-1,Th-1,W-1,Th-1,F-1	08/17/12 6:44AM (Fr)	00:30	7 News Today in New England	EW12108	\$1000.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/13/12 7:28AM (Mo)	00:30	Today Show	EW12108	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/13/12 7:59AM (Mo)	00:30	Today Show	EW12108	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/14/12 7:29AM (Tu)	00:30	Today Show	EW12108	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/14/12 7:56AM (Tu)	00:30	Today Show	EW12108	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/15/12 7:28AM (We)	00:30	Today Show	EW12108	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/15/12 7:56AM (We)	00:30	Today Show	EW12108	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/16/12 7:28AM (Th)	00:30	Today Show	EW12108	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/16/12 7:59AM (Th)	00:30	Today Show	EW12108	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/17/12 7:22AM (Fr)	00:30	Today Show	EW12108	\$1500.00	
5.0	SPOT	7:00AM- 8:00AM	Day/M-2,Tu-2,W-2,Th-2,F-2	08/17/12 7:59AM (Fr)	00:30	Today Show	EW12108	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/13/12 8:30AM (Mo)	00:30	Today Show	EW12108	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/14/12 8:59AM (Tu)	00:30	Today Show	EW12108	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/15/12 8:49AM (We)	00:30	Today Show	EW12108	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/16/12 8:36AM (Th)	00:30	Today Show	EW12108	\$1500.00	
6.0	SPOT	8:00AM- 9:00AM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/17/12 8:36AM (Fr)	00:30	Today Show	EW12108	\$1500.00	
7.0	SPOT	6:57AM- Today Show	Day/Sa-2	08/18/12 7:48AM (Sa)	00:30	Today Show Weekend	EW12108	\$750.00	
8.0	SPOT	9:00AM- 10:00AM	Day/Sa-1	08/18/12 9:16AM (Sa)	00:30	7 News Today in New England-Sat	EW12108	\$900.00	
9.0	SPOT	7:58AM-TODAY SHG	Day/Su-1	08/19/12 8:45AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12108	\$750.00	
10.0	SPOT	9:00AM- 9:30AM	Day/Th-1	08/16/12 9:20AM (Th)	00:30	7 News Today in New England 9-10A	EW12108	\$500.00	
11.0	SPOT	9:30AM-10:00AM	Day/Th-1	08/14/12 9:45AM (Tu)	00:30	7 News Today in New England 9-10A	EW12108	\$500.00	
12.0	SPOT	10:00AM-11:00AM	Day/M-1,W-1,F-1	08/13/12 10:49AM (Mo)	00:30	Today Show	EW12108	\$400.00	



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Agency Media Strategies & Research (1800)
Buyer
Salesperson Shiebler Charles (1011)
ph: (617) 725-0777

Product POLITICAL CANDIDATE (1051)
Brand EST 11585 8/13-8/19/12 (27127)
Acct Types Local/Political Candidate Agency
Est/Headline 11585/
Demo
Revision
Comments

Invoice 172670
Inv Date 8/26/2012
Terms Cash In Advance
Contract 47367
Bill Type Standard
Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 8/27/2012 4:31:46PM

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

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WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
12.0	SPOT	10:00AM-11:00AM	Day/M-1,W-1,F-1	08/15/12 10:29AM (We)	00:30	Today Show	EW12108	\$400.00	
12.0	SPOT	10:00AM-11:00AM	Day/M-1,W-1,F-1	08/17/12 10:28AM (Fr)	00:30	Today Show	EW12108	\$400.00	
13.0	SPOT	12:30PM-1:00PM	Day/Th-1	08/16/12 12:51PM (Th)	00:30	7 News at Noon	EW12108	\$400.00	
14.0	SPOT	12:57PM-Days of our	Day/F-1	08/17/12 1:28PM (Fr)	00:30	Days of our Lives	EW12108	\$400.00	
15.0	SPOT	2:00PM-DOCTORS	Day/W-1	08/15/12 2:32PM (We)	00:30	DOCTORS Episode: 4131	EW12108	\$400.00	
16.0	SPOT	3:00PM-4:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/13/12 3:51PM (Mo)	00:30	Family Feud Episode: 11056	EW12108	\$400.00	
16.0	SPOT	3:00PM-4:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/14/12 3:12PM (Tu)	00:30	Family Feud Episode: 11152	EW12108	\$400.00	
16.0	SPOT	3:00PM-4:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/15/12 3:12PM (We)	00:30	Family Feud Episode: 11153	EW12108	\$400.00	
16.0	SPOT	3:00PM-4:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/16/12 3:14PM (Th)	00:30	Family Feud Episode: 11154	EW12108	\$400.00	
16.0	SPOT	3:00PM-4:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/17/12 3:15PM (Fr)	00:30	Family Feud Episode: 11155	EW12108	\$400.00	
17.0	SPOT	4:00PM-4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/13/12 4:23PM (Mo)	00:30	7 News at 4	EW12108	\$500.00	
17.0	SPOT	4:00PM-4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/14/12 4:12PM (Tu)	00:30	7 News at 4	EW12108	\$500.00	
17.0	SPOT	4:00PM-4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/15/12 4:13PM (We)	00:30	7 News at 4	EW12108	\$500.00	
17.0	SPOT	4:00PM-4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/16/12 4:27PM (Th)	00:30	7 News at 4	EW12108	\$500.00	
17.0	SPOT	4:00PM-4:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/17/12 4:11PM (Fr)	00:30	7 News at 4	EW12108	\$500.00	
18.0	SPOT	4:30PM-5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/13/12 4:49PM (Mo)	00:30	7 News at 4	EW12108	\$600.00	
18.0	SPOT	4:30PM-5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/14/12 4:39PM (Tu)	00:30	7 News at 4	EW12108	\$600.00	
18.0	SPOT	4:30PM-5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/15/12 4:56PM (We)	00:30	7 News at 4	EW12108	\$600.00	
18.0	SPOT	4:30PM-5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/16/12 4:55PM (Th)	00:30	7 News at 4	EW12108	\$600.00	
18.0	SPOT	4:30PM-5:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/17/12 4:38PM (Fr)	00:30	7 News at 4	EW12108	\$600.00	
19.0	SPOT	5:00PM-5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/13/12 5:27PM (Mo)	00:30	7 News at 5	EW12108	\$850.00	
19.0	SPOT	5:00PM-5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/14/12 5:14PM (Tu)	00:30	7 News at 5	EW12108	\$850.00	
19.0	SPOT	5:00PM-5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/15/12 5:21PM (We)	00:30	7 News at 5	EW12108	\$850.00	
19.0	SPOT	5:00PM-5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/16/12 5:18PM (Th)	00:30	7 News at 5	EW12108	\$850.00	
19.0	SPOT	5:00PM-5:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/17/12 5:18PM (Fr)	00:30	7 News at 5	EW12108	\$850.00	
20.0	SPOT	5:30PM-6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/13/12 5:55PM (Mo)	00:30	7 News at 5	EW12108	\$1000.00	
20.0	SPOT	5:30PM-6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/14/12 5:47PM (Tu)	00:30	7 News at 5	EW12108	\$1000.00	
20.0	SPOT	5:30PM-6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/15/12 5:46PM (We)	00:30	7 News at 5	EW12108	\$1000.00	
20.0	SPOT	5:30PM-6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/16/12 5:49PM (Th)	00:30	7 News at 5	EW12108	\$1000.00	
20.0	SPOT	5:30PM-6:00PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/17/12 5:45PM (Fr)	00:30	7 News at 5	EW12108	\$1000.00	
21.0	SPOT	6:00PM-6:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/13/12 6:28PM (Mo)	00:30	7 News at 6	EW12108	\$1500.00	
21.0	SPOT	6:00PM-6:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/14/12 6:24PM (Tu)	00:30	7 News at 6	EW12108	\$1500.00	
21.0	SPOT	6:00PM-6:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/15/12 6:16PM (We)	00:30	7 News at 6	EW12108	\$1500.00	
21.0	SPOT	6:00PM-6:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/16/12 6:10PM (Th)	00:30	7 News at 6	EW12108	\$1500.00	
21.0	SPOT	6:00PM-6:30PM	Day/M-1,Tu-1,W-1,Th-1,F-1	08/17/12 6:23PM (Fr)	00:30	7 News at 6	EW12108	\$1500.00	
22.0	SPOT	6:00PM-7 News at 6	Day/Sa-1	08/18/12 6:22PM (Sa)	00:30	7 News at 6	EW12108	\$1200.00	
23.0	SPOT			08/19/12			1 preempt @1200.00 EW12108	\$0.00	Spots
24.0	SPOT	7:57PM-America's Got Talent	Day/Tu-1	08/14/12 9:40PM (Tu)	00:30	America's Got Talent	EW12108	\$9000.00	
25.0	SPOT	9:00PM-9:40PM	Day/Th-1	08/16/12 9:40PM (Th)	00:30	SAVING HOPE	EW12108	\$4000.00	



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WARREN FOR SENATE 2012 (3373)
Agency
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Buyer
Shiehler, Charles (1011)
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Product
POLITICAL CANDIDATE (1051)
Brand
EST 11585 8/13-8/19/12 (27127)
Acct Types
Local/Political Candidate Agency
Est/Headline
11585/
Demo

Revision

Comments

Invoice
172670
Inv Date
8/26/2012
Terms
Cash In Advance
Contract
47367
Bill Type
Standard
Period
7/30/2012 - 8/26/2012

CO-OP/Order Type
No/Normal
Package

Gen. Date
8/27/2012 4:31:46PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
26.0	SPOT	10:00PM-DATELINE	Day/F-1	08/17/12 10:29PM (Fr)	00:30	DATELINE	EW12108	\$2500.00	
27.0	SPOT	7:00PM-DATELINE	Day/Su-1	08/19/12 7:21PM (Su)	00:30	DATELINE	EW12108	\$4000.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/13/12 11:15PM (Mo)	00:30	7 News at 11 PM	EW12108	\$1500.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/13/12 11:33PM (Mo)	00:30	7 News at 11 PM	EW12108	\$1500.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/14/12 11:14PM (Tu)	00:30	7 News at 11 PM	EW12108	\$1500.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/14/12 11:32PM (Tu)	00:30	7 News at 11 PM	EW12108	\$1500.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/15/12 11:14PM (We)	00:30	7 News at 11 PM	EW12108	\$1500.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/15/12 11:32PM (We)	00:30	7 News at 11 PM	EW12108	\$1500.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/16/12 11:11PM (Th)	00:30	7 News at 11 PM	EW12108	\$1500.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/16/12 11:32PM (Th)	00:30	7 News at 11 PM	EW12108	\$1500.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/17/12 11:13PM (Fr)	00:30	7 News at 11 PM	EW12108	\$1500.00	
28.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/17/12 11:32PM (Fr)	00:30	7 News at 11 PM	EW12108	\$1500.00	
29.0	SPOT	10:59PM-7 News at 11	Day/M-2,Tu-2,W-2,Th-2,F-2	08/18/12 11:27PM (Sa)	00:30	7 News at 11 PM	EW12108	\$1500.00	
30.0	SPOT	11:00PM-7 News at 11	Day/Su-1	08/19/12 11:42PM (Su)	00:30	7 News at 11 PM	EW12108	\$1200.00	
31.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day/M-1,Tu-1,W-1,Th-1,F-1	08/13/12 12:06AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12108	\$1200.00	
31.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day/M-1,Tu-1,W-1,Th-1,F-1	08/14/12 12:00AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12108	\$1200.00	
31.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day/M-1,Tu-1,W-1,Th-1,F-1	08/15/12 12:21AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12108	\$1200.00	
31.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day/M-1,Tu-1,W-1,Th-1,F-1	08/16/12 12:31AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12108	\$1200.00	
31.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day/M-1,Tu-1,W-1,Th-1,F-1	08/17/12 11:58PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12108	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$110,800.00	Total Spots	96
Commission	(\$16,620.00)		
Net Total	\$94,180.00		